

Fox River Water Trail

It will be Fabulous!

Co-Chairs

Barbara Messick and Karen Ann Miller



Fox River Water Trail Core Development Team

- Karen Miller, Co-Chair Executive Planner, Kane Cty & Fox River Ecosystem Partnership
- Barbara Messick, Co-Chair Public Information Officer, Village of Waterford
- Angie Tornos, National Park Service, Rivers, Trails, and Conservation Assistance
- Thomas Slawski, Southeast Wisconsin Regional Planning Commission (SEWRPC),
Southeast Fox River Partnership
- Greg Farnham, Coordinator, Rock River Water Trail
- Rick Kania, SEWRPC
- Brian Daly, Chicago Metropolitan Agency for Planning
- Dave Blank, CEO Real Racine CVB
- Jaki Berggren, Executive Director, Visit McHenry County CVB



Our Beautiful River



Appreciating the value
of this resource
providing access for
all to enjoy, instilling
pride, and encouraging
conservation of this
beautiful river.

What we've been doing...

- Added to our team
- Engaged Volunteers
- Collected data
 - River Access
 - River Segments
- Building maps
- Created a budget
- Sought Funding



Growing our Team - Dave Blank & Jaki Berggren

- The Promotion and Marketing arm of our team
- Representing 8 organizations in two states
- Their combined experience in tourism and marketing will tell the story of the Fox River Water Trail and the wonderful communities, events and activities along the river.

realracine

Visit
McHenry
County
Fun Filled Days... Star Filled Nights

aurora area
enjoyaurora.com

LAKE COUNTY
ILLINOIS

IL
GREATER
ST. CHARLES
ACTIVELY AUTHENTIC

CONVENTION AND
VISITORS BUREAU
KENOSHA
AREA
picture your **KENOSHA**

Enjoy
LaSalle County
Come for the Beauty, Stay for the Adventure.

Waukesha
C·O·U·N·T·Y

Coming Up . . .

Public Engagement Workshops

- Late Summer/Early Fall
- Dates to be determined
- Two TBD in Illinois
- One in Wisconsin -- Waterford



Continuing Work...

- Complete Illinois Data Collection
 - Elgin/Carpentersville
 - Batavia
- Collecting Letters of Support
- Resolutions in support of the initiative
- Budget Items
- Finalizing Mapping
- Preparing Report for National Designation

Thank you to:

- Algonquin, IL
- Brookfield, WI
- Geneva, IL
- Illinois DNR
- Kenosha County
- Rochester, WI
- SE WI Fox River Commission
- Waterford, WI
- Waukesha, WI
- Wisconsin Legislators

Sen. Craig
Sen. Nass
Sen. Wanggaard

Rep. Tyler
Rep. Wichgers
Speaker Vos

Building our communities . . .

Creating new business opportunities

Raising interest in conservation

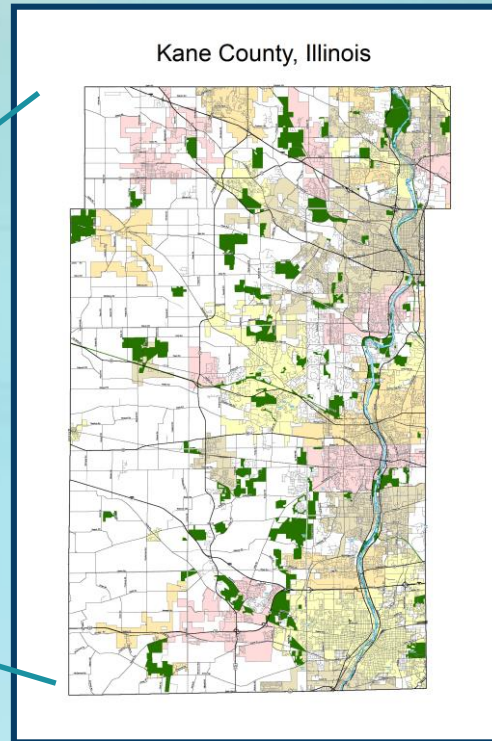
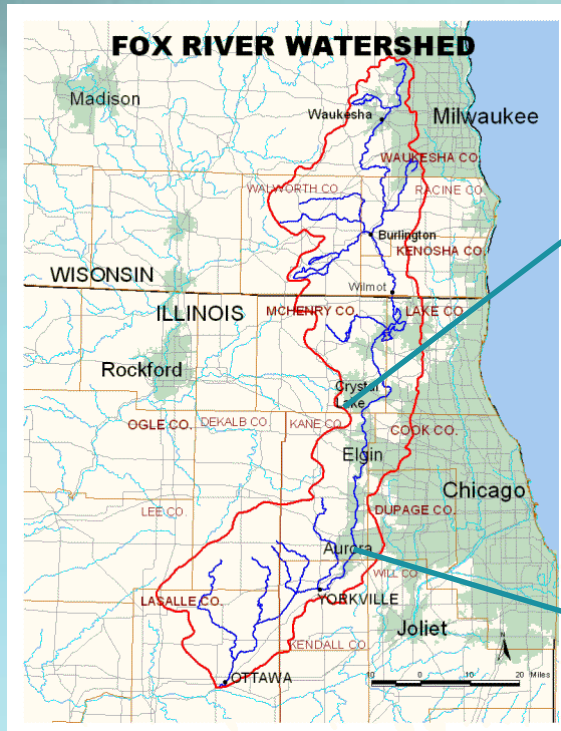
Protecting our resources

Expanding Tourism

Education



Kane County Tourism



- Fox River approx. 40 miles
- 8.8 million residents within 50 miles
- 1335 miles of bike trails:
 - Great Western
 - Prairie Path
- 3 Convention & Visitors Bureaus
- Chicago Tourists
 - 3 passenger train lines
 - 2 interstate tollways

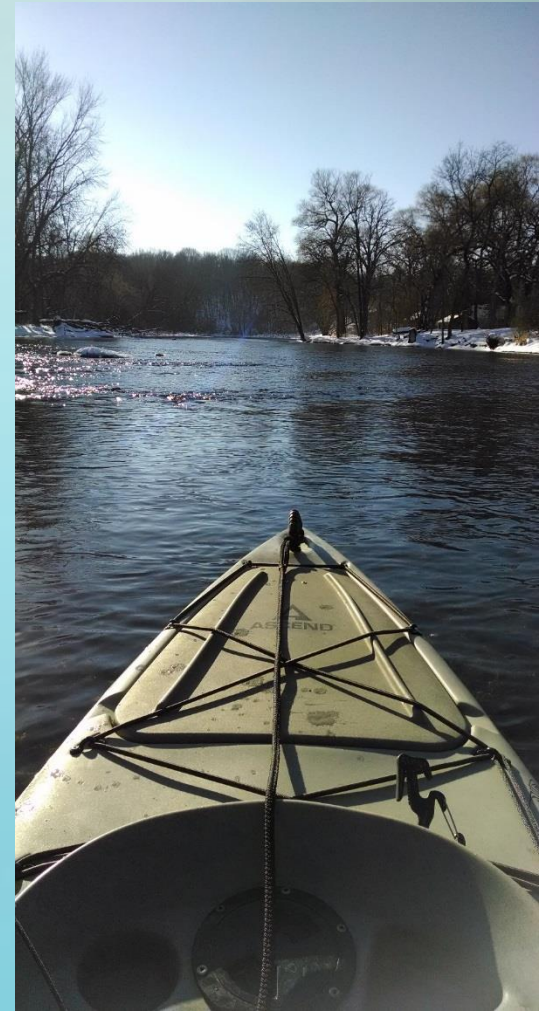
Budget and Funding

Our Budget Items

- Logo Development
- Tri-fold map/brochure/rack card
- Downloadable Map Series
- Online Map portal
- Presentation Materials
- Website
- Others – conferences, videos, website maintenance

Our Current Funding

- WI DNR Surface Waters Grant - \$10,000 plus \$3,000 in-kind from Village of Waterford
- Anonymous Donation - \$1,500
- Undetermined support for marketing/promotion from 8 CVBs along the Fox River



Mapping

Key to a successful application for national designation and safe public use of the trail

Thank you to:

- Rick Kania,
SEWRPC in WI
- Brian Daly,
CMAP in IL



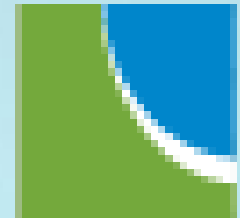
Thank You to Our Volunteers!!!



Stay informed!

- See our page on the FREP Website: www.foxriverecosystem.org/trail.htm
- Sign up for our email list
- Watch for information about our Public Engagement Workshops

Coming late summer or early fall



CMAP



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